

ART REQUIREMENTS

Over Bleed
16.5" x 20.5"

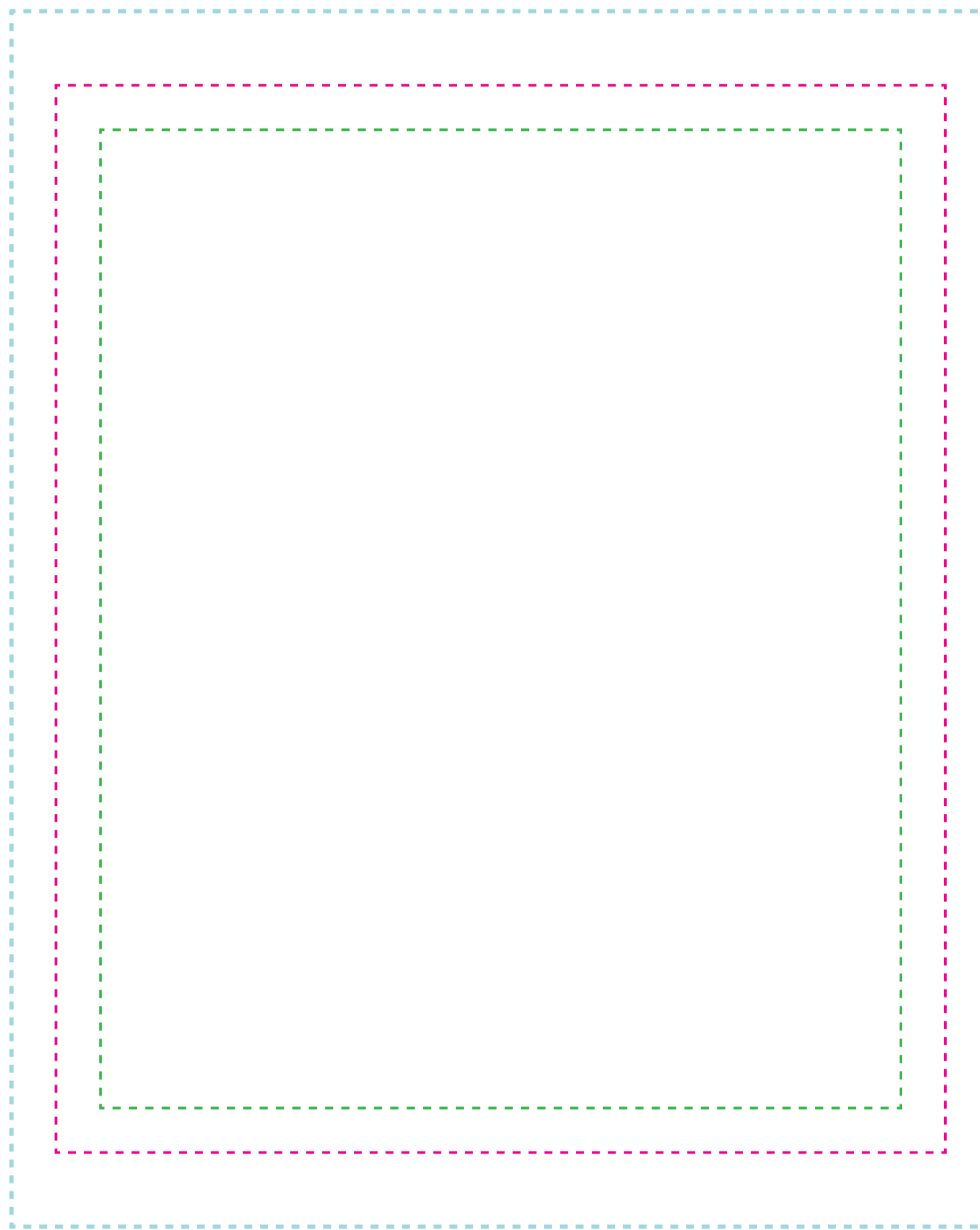
Actual Product Size
15" x 18"

Safe Area
13.5" x 16.5"

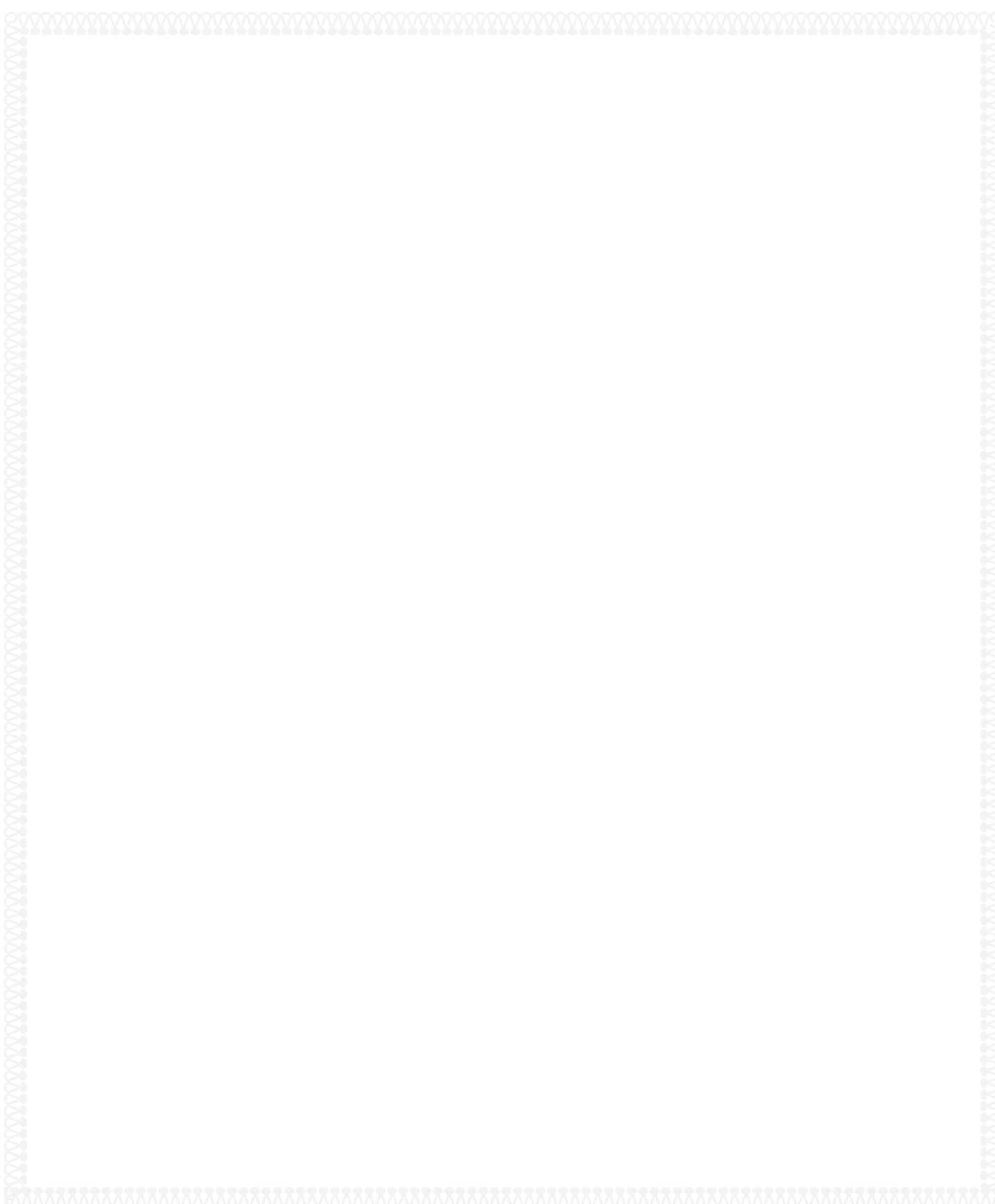
- Photo Art must be a minimum of 100 DPI at actual size or 400 DPI at ¼ of actual size
- Spot Color Art - Vector Art File is Required
- Photo & Spot Art Combined – Must have a layered file type such as Adobe Illustrator
- Full bleed is required
- Critical Art elements that can't be cut off during production must be within safe area
- Text must be at least 1 CM height for legibility
- Minimum Line Thickness is 1 Pt.

****50% Viewing****

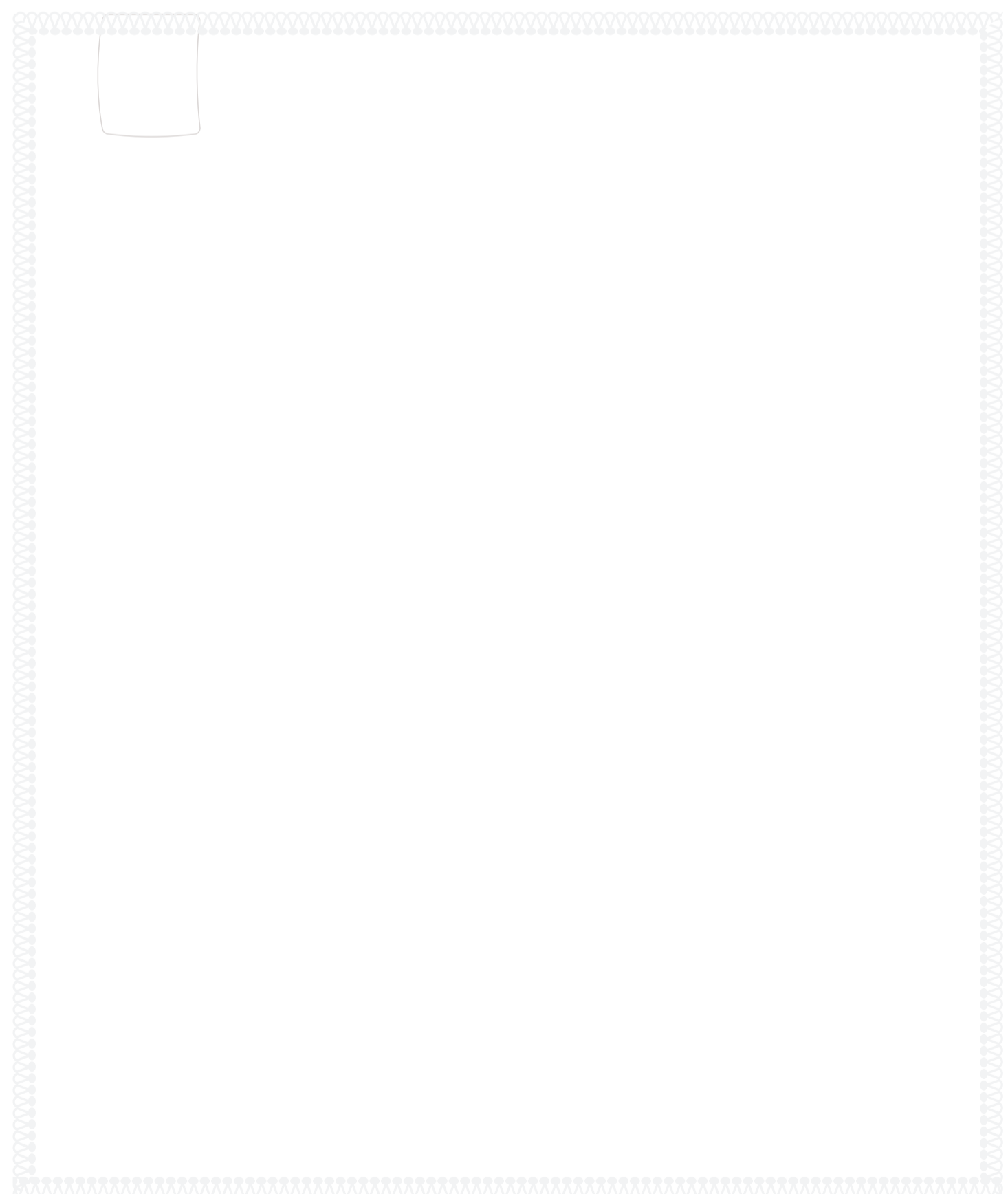
Imprint Area: 15" x 18"



Terry Microfiber Rally Towel 15" x 18" - Full Color
WAA-RT32 (Front)



Terry Microfiber Rally Towel 15" x 18" - Full Color
WAA-RT32 (Back)



| Item # | Description |
|----------|---|
| WAA-RT32 | Terry Microfiber 15"x 18" Rally Towels : Full Color |

Your artwork will be sized to max imprint area unless otherwise requested. Due to the orientation of some logos, your artwork may be sized smaller than the imprint area listed here or in the catalog to achieve a uniform, non-distorted imprint.